

Notes of Energy Fair Planning Meeting
August 11, 2008
Rich Phillips

Attending: Eric Esselstyn, Bob Atchinson, Ed Hutchinson, Michael Socks, and Dan Chodorkoff, Saul Gresser, Anne Miller, Lawrence Black, John Morris, Debra Stoleroff
Begin: 6:10 PM
Adjourn: 7:35 PM
Business:

- 1) Debra: Entire school signed up for 9/27/08. Will check to make sure kitchen is included. We will need to pay a custodian at 1.5 times—probably \$160 to 200. Rich will check with George Burselson on the use of the King School for the blower door test.
- 2) John and Rich P (Vendors and Organizations): We have a conflict with a Burlington Rally focusing on Climate Change and the Necessary Behavior Changes on September 27, 2008. VNRC (Joey) can't attend our session. The Association of Vermont Recyclers would like to do a workshop on Recycling, which is normally \$500, but they would reduce the cost if they can be listed as a sponsor. We decided that we would like them to have a table but not put on a session because this would be another expansion of the agenda and dilute the primary theme of weatherization.

John has called several vendors and organizations. Wind Wrights and Green Mountain Geothermal have agreed to attend. John contacted FW Webb to display On-Demand HW Heaters with no response. Bob will talk to them. If Webb won't do it then Blodgett may. It was decided to add a few more vendors/organizations: electric bikes (Eric Oberg), ReStore, Microhydro (Lori Barg). Ed Hutchinson will; contact Oberg. Debra will contact Lori Barg. John will contact the ReStore

- 3) John and Michael (Conservation): Debra Passed contacts to John. John has made some connections. John and Michael will work further on the Conservation session with Michael marshalling the resources of EV for this cause. Bob will be drafting a list of Low Cost-No Cost options to reduce energy use mostly behavior change items.
- 4) Anne and Saul (Assistance): Anne has contacted CVCAC but the person is on vacation. Saul has contacted LIHEAP and may look into some bank-based assistance. May want to break the Assistance into two sessions. One for financial assistance on food/fuel/transportation and one on incentives/financing for weatherization and alternative energy projects. Rich will get additional contacts for the financial assistance for food/fuel/transportation.
- 5) Rich (Pellets): The Biomass Energy Resource Center has agreed to participate. No pellet stove manufacturer yet—will try to stay with a company that can actually supply the stoves in a prompt manner. Will look into having Rick Barstow from Adamant demonstrate his grass pelletizer.
- 6) Rich (Weatherization): Paul Markowitz has us down for a Button-Up Vermont weatherization workshop at the Fair. Subsequent to the meeting Paul has indicated that program could only supply one of the basic sessions, not one in the AM and one in the PM unless we paid for one of the sessions (about \$150). He suggested we not do two sessions on the 27th but rather save one for a later date. We will continue to evaluate this matter. Paul Zabriskie has not yet responded with the persons he will have present at the advanced workshops nor has he answered the question of whether he can cover two advanced workshops that day. We requested of EV that Walter Scott be made available to

- also present at the advanced workshops. Bob Murphy indicated Walter is on sabbatical, but they will arrange for another person. Michael will now follow up on this matter.
- 7) Dan Chodorkoff (Solar Hot Water): Michael Horowitz has agreed to present. He will also have a table for his company.
 - 8) Anne and Bob (Transportation): Gary and Rich Aiken were not at the meeting. We decided that Bob and Anne would lead this effort and seek input from Gary and Rich. Bob has contacted Ross MacDonald on the Vanpool/Ride Share presentation and the Vanpool sign-up table. Anne has tried to contact the head of GMTA to present on bus options, on vacation, will follow through. Debra suggested that Nancy Wasserman who recently took over the board of CVTA be asked to present. We decided to stay with the GMTA representative to get the picture from a person dealing with the issues currently and over a long period of time.
 - 9) Ed Hutchinson pointed out that our date also conflicts with a Fuel Crisis Summit in Barre sponsored by the Association of Retired Americans. After discussion we decided to proceed with the 9/27/08 date regardless of the two conflicts on that day. We do not believe we will have too much trouble lining up speakers or drawing a crowd because of these conflicts.
 - 10) Publicity: We decided to develop a poster for inclusion in Field Notes by Friday and issue a press release shortly when we have more of the presenters and vendors lined up. John, Debra Rich and Erik will consult on the poster. Cabot and East Montpelier will distribute the poster however they choose. Rich will prepare and circulate the press release to all members for input and then to all press outlets and seek his TA contact to develop an article. We will also seek coverage specifically in the Bridge (Nat Frothingham), the World, WDEV (Lawrence has already contacted them and will follow through), WGDR (Goddard Station)(Greg Hooker). We will publicize with posters at the Coop and through Plainfield Area Community Association.
 - 11) The name of the event is the Upper Winooski Valley Energy Fair
 - 12) Food will be as much local as reasonable. Rich will contact a women's group in Plainfield to see if they would be willing to put on the meal. See e-mail on 8/14/08 concerning the lunch meal details. Lawrence will help coordinate the meal, particularly the donation of local foods.
 - 13) The agenda was revised somewhat from the last meeting. It is pasted below and includes the Peak Oil session that was decided subsequent to this 8/11/08 meeting

The preliminary agenda is as follows:

9-10	Weatherization	Solar HW	Assistance	Transportation
10-11	Weatherization	VENDORS		
11-12	Weatherization	Pellets	Conservation	Peak Oil
12-1	LUNCH/VENDORS/CARBON FOOTPRINT			
1-2	Weatherization	Solar HW	Assistance	Transportation
2-3	Weatherization	Pellets	Conservation	Peak Oil
3-4	Weatherization	VENDORS		